

Summary

The Brand Master Data is the primary master data for each of your brands of beer or spirits. On the Brand Master, the data associated with the brand identification is stored. The QC targets and related data for each step in the production process for that brand of beer or spirit are also stored here. The Brand Master data is linked to each item associated with that brand through the Brand drop down on the Item Master data.

Details

Fields on the Brand Master Data

Brand Master Data has four sections: the header, and then three tabs (one for each step in the production process).

You must populate the Brand Name, Brand Code, and Brand Short Name.

All other fields are optional and can be used if desired and applicable to your processes.

Orchestrated IP	A	Brand Code	1003	
IPA				
OrchestratedBE	ER 💌			
Taproom Limited	j R∉▼			
ta	Fermentation Data	F	inished Goods Data	
	Kettle:			
145	Salt:	3.00		
50	Zinc:	2.00		
12.00	Whirlfloc:	4.00		
20.00				
135.00				
90				
	Whirlpool:			
3.00	O2 Flow, scfm:	4.00		
4.00	Yeast Type:	WY3944		
6.00				
5.00				
2.00				
11.00				
22.00				
22.00				
5.00	Target pH:	4.00		
	Orchestrated IP IPA OrchestratedBE Taproom Limited 145 50 12.00 20.00 135.00 90 3.00 4.00 6.00 5.00 2.00 11.00 22.00 5.00	Orchestrated IPA IPA OrchestratedBEER ▼ Taproom Limited Re▼ ta Fermentation Data Kettle: 145 Salt: 50 Zinc: 12.00 Whirlfloc: 20.00 Whirlpool: 3.00 O2 Flow, scfm: 4.00 S.00 2.00 11.00 22.00 S.00 5.00 Target pH:	Orchestrated IPA Brand Code IPA OrchestratedBEER OrchestratedBEER Taproom Limited Rt* ta Fermentation Data F Kettle: 145 Salt: 3.00 50 Zinc: 2.00 12.00 Whirlfloc: 4.00 90 Whirlpool: 02 Flow, scfm: 4.00 4.00 Yeast Type: WY3944 5.00 11.00 22.00 5.00 Target pH: 4.00	Orchestrated IPA Brand Code 1003 IPA

Screenshot of the Brand Master Data



Create Brand Data

If you have production items that were created without a brand, you'll need to create a brand and then assign that brand to the relevant items. Here's how to create a brand:

Go to the **Inventory** module > **Brand Master Data**

To ensure the brand number/code you want to use isn't already assigned (or to confirm what the next sequential code should be), while in Find mode, type an asterisk into the Brand Code field and click Find at the Bottom. A dialog box will open with all official brand codes and descriptions.

Once you know the correct brand code to use, enter **Add Mode** and type in the desired Brand code (numeric), Brand Name (alphanumeric), and Brand Short Name to match the others in your system (typically 3 character abbreviations). As a general rule, the Brand Code should be in the Item Code of all WIP items in your system. If 1001-K12 is a 1/2 Barrel of IPA, then the IPA brand code should be 1001.

Lastly, you can enter target QC values on the different tabs on the Brand window.

Click **Add** to save the new brand.

Once the Brand Short Code has been created, you will need to associate the brand code with Item Master Data. To do this, first open the Item Master Data. Next, search for one of the process steps or finished good items (Beer EX: Wort, Bright Beer, 1/2 Barrel Keg, etc) (Spirit EX: Mash, Fermented Mash, Bottle Proof Liquid, 750ml case of bottles ect)

With the Item Master Data record open, select the Brand drop down and select the Brand Master record that should be associated with the Item master data.



Description IPA - Keg 1/2 BBL Toreign Name Tem Trype Items FinGood: Kegged Manual FinGood: Kegged Dot Group Hanual FinGood: Kegged Dot Group Dot Group Desch Type Bar Code Unit Price 1002 Pack Type Bar Code Unit Price 1002 Pack Type Date Type Desch Type Date Type Da	Description IPA - Keg 1/2 BBL Foreign Name Term Type Items ♥ Item Group ♣ FinGood: Kegged ♥ JoM Group Manual ♥ (a) Price List CA-North ♥ Process Type Packaging ♥ General Purchasing Data Sales Data Inventory Data Planning Data Produ (Init Price 1002 - Pale Ale Unit Price 1003 - Orchestrated IPA 1003 - Orchestrated IPA (Init Price 1002 - Pale Ale 1003 - Orchestrated IPA (Init Price 1002 - Pale Ale 1004 - Stout 1004 - Stout 1004 - Stout 1005 - Portlandia Porter 1005 - Portlandia Porter 1005 - Portlandia Porter 1006 - Blonde Bock 1007 - Xmas Stout 1008 - Pilsner 1009 - Blonde 1009 - Blonde 1009 - Blonde	ments Batche
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TTB Group Racked/Kegged	Advanced TTB Group Racked/Kegged	

Note: For a brand's color scheme (predominantly used on the Scheduler), this is only able to be updated in the Scheduler's <u>Settings</u> (on the <u>Legend</u> tab.)