



Summary

The Brand Master Data is the primary master data for each of your brands of beer or spirits. On the Brand Master, the data associated with the brand identification is stored. The QC targets and related data for each step in the production process for that brand of beer or spirit are also stored here. The Brand Master data is linked to each item associated with that brand through the Brand drop down on the Item Master data.

Details

Fields on the Brand Master Data

Brand Master Data has four sections: the header, and then three tabs (one for each step in the production process).

You must populate the Brand Name, Brand Code, and Brand Short Name.

All other fields are optional and can be used if desired and applicable to your processes.

Screenshot of the Brand Master Data

The screenshot shows a software window titled "Brand Master Data" with a yellow header bar. The form contains several input fields and dropdown menus. At the top, there are fields for "Brand Name" (Orchestrated IPA), "Brand Code" (1003), "Brand Short Name" (IPA), "TTB Proprietorship" (OrchestratedBEER), and "Category" (Taproom Limited Re). Below these are three tabs: "Brewing Data", "Fermentation Data", and "Finished Goods Data". The "Brewing Data" tab is active, showing fields for "Mash" (Strike Temp: 145, Mash Liquor Vol: 50, Salts: 12.00, Phos Acid: 20.00, Mash Temp: 135.00, Conv Time (min): 90), "Lauter" (1st Run °P: 3.00, 1st Run pH: 4.00, Last Run °P: 6.00, Last Run pH: 5.00, Haziness: 2.00, Extract (lbs): 11.00, Collections (gal): 22.00), "Kettle" (Salt: 3.00, Zinc: 2.00, Whirlfloc: 4.00), "Whirlpool" (O2 Flow, scfm: 4.00, Yeast Type: WY3944), and "Target" (Target °P: 5.00, Target pH: 4.00). At the bottom, there are "Update" and "Cancel" buttons.



Create Brand Data

If you have production items that were created without a brand, you'll need to create a brand and then assign that brand to the relevant items. Here's how to create a brand:

Go to the **Inventory** module > **Brand Master Data**

To ensure the brand number/code you want to use isn't already assigned (or to confirm what the next sequential code should be), while in Find mode, type an asterisk into the Brand Code field and click Find at the Bottom. A dialog box will open with all official brand codes and descriptions.

Once you know the correct brand code to use, enter **Add Mode** and type in the desired Brand code (numeric), Brand Name (alphanumeric), and Brand Short Name to match the others in your system (typically 3 character abbreviations). As a general rule, the Brand Code should be in the Item Code of all WIP items in your system. If 1001-K12 is a 1/2 Barrel of IPA, then the IPA brand code should be 1001.

Lastly, you can enter target QC values on the different tabs on the Brand window.

Click **Add** to save the new brand.

Once the Brand Short Code has been created, you will need to associate the brand code with Item Master Data. To do this, first open the Item Master Data. Next, search for one of the process steps or finished good items (Beer EX: Wort, Bright Beer, 1/2 Barrel Keg, etc) (Spirit EX: Mash, Fermented Mash, Bottle Proof Liquid, 750ml case of bottles ect)

With the Item Master Data record open, select the Brand drop down and select the Brand Master record that should be associated with the Item master data.



Item Master Data

Item No. Manual 1003-K12
Description IPA - Keg 1/2 BBL
Foreign Name
Item Type Items
Item Group FinGood: Kegged
UoM Group Manual
Price List CA-North
Process Type Packaging

Inventory Item
 Sales Item
 Purchase Item

Brand Orchestrated IPA
Pack Type -
Bar Code 1001 - Amber Ale
Unit Price 1002 - Pale Ale
1003 - Orchestrated IPA
1004 - Stout
1004B - Oak Barrel Aged Stout
1005 - Portlandia Porter
1006 - Blonde Bock
1007 - Xmas Stout
1008 - Pilsner
1009 - Blonde
1010 - Oktoberfest
1011 - Red Irish Ale
1012 - Hefeweizen
1013 - Northwest Nut Brown
1014 - Pumpkin
1015 - Cider
1016 - Candi Mead
1501 - LR-BA Candy Cane Stout
2001 - Distilled Rye Whiskey

General Purchasing Data Sales Data Inventory Data Planning Data Prgdu Attachments Batches

Tax Liable
 Do Not Apply Discount Groups
Manufacturer - No Manufacturer -
Additional Identifier IPA
Shipping Type Distributor Truck
Serial and Batch Numbers
Manage Item by Batches
Management Method On Every Transaction

Active From To Remarks
 Inactive
 Advanced
TTB Group Racked/Kegged

OK Cancel

Note: For a brand's color scheme (predominantly used on the Scheduler), this is only able to be updated in the Scheduler's Settings (on the Legend tab.)